



“Hints – How to use the Symbol”

Organizational change campaigns are most successful when the program has a symbol to identify its purpose. Symbols provide a means for employees and patients/residents to understand your purpose and goals. Liko provides this free Safe Lifting awareness campaign toolkit complete with sample documents, print graphics, and downloads, to assist the health care industry in accomplishing your important injury reduction goals.

Creating Buy-in with Supporting Documents

- Internal Press Release- available for download at www.safeliftingportal.com
- Recruitment Advertising – sample ad available on request.
- Admissions form- available for download at www.safeliftingportal.com
- Lift Committee recruitment

Creating Buy-in with Graphics

- “Flash” animation on your Web Site Home Page – an animated flash presentation is available for download at www.safeliftingportal.com. This attracts public attention to your injury prevention efforts.
- “Static” graphic symbol for your Web Site Home Page – the graphic artwork is available for download at www.safeliftingportal.com
- Drag and Drop symbol for electronic charting (Patient Specific)

Creating Buy-in with Merchandise

Create visual symbols in the units to bring awareness to your Safe Lifting Program.

(available for purchase at www.safeliftingportal.com)

Use in your facility

- Small and Large decals for Main and Unit entrances
- Lapel Buttons
- Place patch on scrubs

Use for a patient/resident

- Informercial
- Sample symbols to use on your unit/room white boards or charting systems
- Stickers for paper charting
- Magnets to indicate types of lift required

Contact Liko if you have questions or custom requirements

Note: The free offering in the campaign includes and is limited to: the concept and accompanying kit with labels. Additional items, including labels and merchandise, may be purchased at www.safeliftingportal.com. Usage of these materials is free for healthcare facilities. The “Safe Lifting Environment” symbol is a registered trademark of Liko.

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